

The Power-Up Prompt Pack For Business Leaders

Your shortcut to sharper thinking, greater influence and smarter communication.

These 6 prompts – taken from our Human Superpowers programmes – help you pressure-test your reasoning, clarify your message and power up your problem-solving.

They teach you how to level up your prompting, using AI as a teammate, not a crutch. And you don't need to be an AI pro to use them!

Some prompts ask you to describe real work situations. Check your organisation's AI policy on what you can share.

If they need anonymisation, change names and remove confidential details. A made-up scenario that mirrors your real situation works just as well.

Try these prompts on real scenarios this week and notice the difference!



1. The Assumption Audit*

Use : Before you rely on any AI-drafted strategy, proposal, or recommendation.

Review the [strategy/proposal/recommendation] you just produced. List every assumption you made about the market, the customer and our competitors' likely response. For each assumption, rate it as VERIFIED, REASONABLE or UNTESTED. For any rated UNTESTED, tell me what I'd need to check before relying on this work.

Why it works: Users of this prompt are often surprised at how many assumptions come up. This prompt surfaces what the AI took for granted so you stay in control of quality. Pick the assumption you're least sure about and ask: "What would change in my approach if this turned out to be wrong?"

**From our Critical Thinking and Influence programmes*

2. The Stress-Test Prompt*

Use : You've landed on a recommendation and you're about to commit to it.

I'm recommending [your recommendation] in [general context, e.g. a product launch, pricing decision, deal structure]. Your job is to argue against me. Find the three strongest reasons this recommendation could be wrong, backfire or miss something important. Be specific. Then tell me: what's the one thing that would change your mind in my favour?

Why it works: This forces you to engage with the counterargument while you can still do something about it. If any of the three counterarguments genuinely worry you, address them in your advice.

** From our Critical Thinking programme*

3. The 'Land Your Point' Prompt*

Use : Before you send any written communication to a specific audience.

Imagine you are a [target audience, e.g. CFO, board member, key customer] who needs to [state some of their priorities]. What's the most [compelling / important / useful] point in this [email / report / proposal] for you?

Why it works: You wrote it from your perspective, but the reader reads it from theirs. If the AI picks a different point than the one you intended, restructure so your key point is impossible to miss.

**From our Persuasive Communication programme*

4. The Stakeholder Interview*

Use when: You have to present a complex issue to a non-specialist who needs to make a decision.

I need to brief [audience, e.g. CEO, board, commercial team] on [describe the issue]. They need to decide [the decision required]. Play the role of [the specific audience member]. I'll explain my thinking one step at a time. After each step, ask me one tough question before I move on. When I've finished, tell me: which part was clearest, where did you get lost, and what's the one question I still haven't answered?

Why it works: Most briefings fail because the presenter dumps everything at once. This prompt forces you to build your argument step by step and deal with each challenge as it comes. Pay attention to where you got stuck — that's where your audience will too.

**From our Persuasive Communication and Influence programmes*

5. The Idea Sprint*

Use: You're about to solve a problem and you already think you know the answer.

*I need to **[describe your goal or problem]**. My instinct is to **[your current best idea]**. Before I commit, give me 10 completely different approaches — each from a different perspective: a startup founder, a business coach, a new market entrant, a customer who's been burned before, the in-house legal team, a journalist, a risk-averse CFO, an industry outsider and someone who disagrees with you. Make them genuinely different, not variations of the same idea. Don't evaluate them yet. I'll decide which ones are worth exploring.*

Why it works: Most people jump to their first good idea. This forces you to widen options before you narrow. The best solution is often option 7, not option 1. If none of the ten surprise you, your brief was too narrow — rewrite with fewer constraints.

**From our Critical Thinking and Influence programmes*

6. The Constraint Flip*

Use when: You're stuck because of a limitation — small budget, no time, no headcount.

*I need to **[your goal]** but I'm constrained by **[your biggest constraint]**. Instead of treating this as a problem, treat it as a design brief. What's the best possible solution that only works **BECAUSE** of this constraint? Give me three options.*

Why it works: Constraints force sharper thinking. This flips the limitation into the starting point and often produces better solutions than having no limits at all. If the best option surprises you, the constraint was hiding an assumption about how things "should" be done.

**From our Critical Thinking programme*

About us: Human skills for the AI age

Used intelligently, AI makes work faster and better. But used badly, it churns out workslop, degrades decision-making and destroys trust.

We make sure you get the most out of your teams *and* your tech. Most providers choose human skills *or* AI. But we bridge the gap. Because when your people and technology work together brilliantly, you boost your impact, your ROI and your results.

Our programmes

1. Critical thinking

With our CLEAR Thinking framework, we help you strengthen judgment and thinking, using AI as a thought partner, not a replacement.

Teams learn how to:



- Question AI outputs, instead of accepting them at face value
- Spot assumptions, gaps and bias — human and machine
- Ask great questions and make better calls

Your results: better decision-making and more commercial advice.

2. Persuasive communication

We blend behavioural science, practical tips and AI skills to help your teams confidently land their message first time.

This includes:



- How to cut through the noise and get people's attention
- Saying more with less: concise communication that makes people jump into action
- Persuasive writing that wins over clients, colleagues and stakeholders

Your results: clearer, more compelling communication that reduces misunderstandings, builds trust and gets more done, faster

3. Influence and impact

We help you influence decision-making and build buy-in with clients, colleagues and stakeholders, without being pushy or political.

This includes:



- The behavioural science behind what makes people say ‘yes’
- How to overcome resistance and have more successful conversations
- Using AI to pressure-test your message and anticipate pushback before it hit

Your results: win more business, speed up decision-making and build relationships



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